

Bay Area Search is Back

Put your brand in front of the people shaping search, and support the next generation of tech talent.

📅 Tuesday, November 17, 2026 📍 Manny's, The Mission, SF 🎯 100% of proceeds benefit Mission Bit



Bay Area Search

On November 17, the Bay Area's search community comes back together for the first time in years. Marketers, SEO and growth leaders, and founders will gather for candid conversations about where AI is taking search and discovery.

Sponsors make the day possible, and every ticket supports **Mission Bit**, a San Francisco nonprofit providing free computer science and AI education to public high school students, in-school and after-school. Put your brand in front of the people who shape how the world gets found, and do good doing it.

Why sponsor

Audience. The Bay Area search community in one room: marketers, SEO and growth leaders, and founders, including plenty of the people who shape budgets and strategy.

Heritage. A trusted name on bayareasearch.org with years of equity, back after a multi-year hiatus.

Goodwill. A community-first, charity-forward day. Your brand is associated with generosity, not a hard sell.

What your sponsorship supports

This is a community day first. Sponsors make it possible and get real visibility for it, and the goodwill that comes with underwriting a day like this. **There is no booth to work or list to chase.** What you fund is the venue, the food and drink, and production, so 100% of ticket sales go to Mission Bit.

Packages

What you get	PREMIER	SUPPORTING	COMMUNITY
Event passes	6	4	2
Logo placement	Website, stage, signage, email, social	Website, signage, email, social	Website, email, social
Prominent on-stage banner	✓	—	—
Acknowledged from the stage	By name	By name	Group thanks
Sponsor a named session	✓	✓	—
Happy hour sponsorship	Exclusive sponsor	Recognition	—
Social + newsletter feature	✓	✓	✓
Reserved seating	✓	✓	—
Coffee Station (all day)	✓	✓	✓
Category exclusivity	✓	—	—
Curated introductions	To targeted brands & industry leaders	—	—
First right of refusal for 2027	✓	✓	—

À la carte moments

Food & drink: breakfast, lunch, coffee cart, snack break, water station.

Everyone touches it: lanyards and name badges, tote bag, bag insert, notebook and pen, Wi-Fi login screen, charging lounge.

Experience: registration desk, a named session, photo moment, session recordings.

Premier includes the happy hour. Supporting and Community sponsors can add any of these moments to their package, and any company can sponsor a single moment on its own. Each moment comes with signage and a mention.

Terms & notes

Premier category exclusivity is subject to confirmation. Benefits are secured once the agreement is signed and payment is received. Logos and attendee names are due by the production deadline. Programming and speakers may change. Sponsorship is a marketing expense, not a tax-deductible donation. Final terms will be included in the sponsorship agreement. Sponsors may also add a matching gift to Mission Bit for extra recognition.

To sponsor: contact Amir Yazdi | amir@previsible.io | 408.649.1168